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ALTRA PROMOTES WARNER TO AVP – MARKETING

January, 2024 – Brady Warner has over 15 years of marketing experience. He has been with Altra since 2017 where he has been the Digital Marketing Manager.

“Brady has been instrumental in optimizing Altra’s digital marketing strategies,” Altra’s Senior Vice President and Chief Marketing Officer, Cheryl Dutton, said. “We congratulate him on this promotion and look forward to the impact he will have.”

Warner’s responsibilities will include defining the strategic direction of Altra’s marketing efforts and maintaining their brand awareness in the communities they serve.

Warner has a Bachelor of Science degree in Health and Wellness Management from the University of Wisconsin – La Crosse. He and his wife, Katie, live in West Salem with their four children. In his spare time, Brady likes to spend time with family and golf as well as eating all the ice cream.



ABOUT ALTRA

Altra Federal Credit Union is a nationwide, full-service cooperative financial institution with over 146,000 members and \$2.8 billion in assets. They currently have 16 locations in seven states. Altra was founded in 1931 as Trane Federal Credit Union and is headquartered in Onalaska, WI.

Both not-for-profit and member owned, Altra’s mission is to create member loyalty by providing products, services and guidance that enable our members, staff, and communities to prosper. In addition to banking services conveniently available through online, chat, mobile, or phone options, Altra offers a full range of financial services, from personal and business to lending and investments.

To learn more visit www.altra.org.

