



90 YEARS

2021 ANNUAL REPORT





OUR MISSION STATEMENT:

To create member loyalty by providing **products, services, and guidance** that enable our **members, staff, and communities** to prosper.

OUR VISION STATEMENT:

*Helping You Live Your **BEST** Life!*

OUR GUIDING PRINCIPLES:

Like all credit unions, we follow eight basic guiding principles:

- Voluntary Membership
- Democratic Member Control
- Member Participation
- Autonomy & Independence
- Education, Training, & Information
- Cooperation among Cooperatives
- Concern for Community
- Diversity, Equity and Inclusion

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Leadership

90th Annual Meeting Minutes

June 24, 2021

The meeting was called to order at 6:00pm by Board Chair Terri Brennan.

Chair Brennan asked for a count of members present. Hearing that a quorum was in attendance, she declared this a legal meeting.

Chair Brennan introduced the Board of Directors. Those present were:

John Nemec, Ann McDonald, Jill Bernstein, Jamie Schloegel, Donald Lee, Frank Gillette, Tanner Hoist, Mike Goryl and Terri Brennan.

As the minutes of the 89th Annual Meeting were printed and included in the meeting agenda, Chair Brennan asked if there are any corrections, additions, or deletions. Upon hearing none, the minutes stand approved as printed.

The Chair's report, in video format, was delivered by Chair Brennan. The Chair's report commented on the favorable 2020 operating results:

- Assets grew to over \$1.9B
- Originated more than \$1.6B in new loans
- Net Income of \$26M
- Return on Assets of 1.41%
- Capital Ratio of 11.09%
- Grew membership to 116,000
- Services per Member of 5.42
- Grew total deposits to \$1.6B
- Net promoter score of 73.66%

The video also highlighted some of Altra's work in the community, financial literacy education awards received and staff recognition.

The report was accepted as presented.

MEETING AGENDA:

- | | |
|---------------------------------------|---------------------------------|
| 1. Roll Call | 6. Supervisory Committee Report |
| 2. Introduction | 7. Elections |
| 3. Minutes of the 2021 Annual Meeting | 8. Old Business |
| 4. Chair's Report | 9. New Business |
| 5. Management Report | 10. Adjournment |

The report from Management was presented by President and Chief Executive Officer Steve Koenen. Steve recapped the impact of the Pandemic on the Credit Union and thanked Management team and staff for a job well done. Steve's report commented on 2021 goals in areas such as membership, assets, loans and deposits as well some key objectives for the credit union. Steve also commented that Altra was in the 96th percentile when compared to other Credit Unions in the Raddon Membership Value Score.

Goals for 2021

- Membership increasing from 116,000 to 122,000
- Total Assets increasing from \$1.96B to \$2.10B
- Total Loans increasing from \$1.56B to \$1.65B
- Total Shares increasing from \$1.64B to \$1.76B

Objectives for 2021 focused on:

- Branch Remodel and Expansion
 - Lindale, TX new location
 - Tyler, TX Troup Hwy office remodel
 - Holmen, WI office remodel
- Digital Transformation
 - Digital Loan Platforms
 - Improved Online/Mobile Account Opening
 - Enhanced Member Authentication
 - Further SAM-e ATM Deployment
 - Video Banking
- Innovation
 - Focus on Financial Well-being
 - Fintech/CUSO Partnerships

The nominating and voting procedures were explained by Tanner Hoist.

Hearing that there were no nominations from the floor, it was moved and seconded that the nominations be closed and the Secretary be instructed to cast a unanimous ballot for Tanner Hoist, Jill Bernstein and Jamie Schloegel for 3-year terms.

Old business: None

New business:

A question was asked by a member whether or not the Credit Union was looking to raise Certificate of Deposit rates in the near future. Steve Koenen replied that the Credit Union's deposit operations group was sensitive to this and had just been discussing deposit rates. No commitment on increasing deposit rates was made at this time.

It was moved and seconded that the Meeting be adjourned at 6:26 p.m.

Motion carried.

Respectfully submitted,



Don Lee | Secretary

- Talent Management
 - Permanent "work from home" strategy
 - Diversity, Equity and Inclusion (DEI) Committee
 - Attract, Develop and Retain talent

90th Anniversary in 2021

Steve mentioned the 90th Anniversary of Altra in 2021 and played a history video highlighting Altra's growth since 1931.

The Management report was accepted as presented.

The report of the Supervisory Committee was presented by Frank Gillette and accepted.

The report of the Nominating Committee was presented by Tanner Hoist.

Supervisory Committee Annual report

The Supervisory Committee is responsible for maintaining oversight of the Credit Union's management and financial records to ensure that the Credit Union's financial condition is fairly presented.

To meet this responsibility, the Supervisory Committee ensures that a regular independent financial audit of the institution's financial statements is performed. The certified public accounting firm of CliftonLarsonAllen LLP performed the audit for 2021. They have performed our audit for the past several

years, and for 2021 we received an unmodified opinion, similar to previous years.

The Supervisory Committee also oversees the internal audit function. The internal audit function is an independent appraisal activity established by the Board of Directors to conduct reviews of operations and procedures and to report findings and recommendations to management and to the Board of Directors via the Supervisory Committee.



Frank Gillette | Chair Supervisory Committee

During 2021, I was honored to celebrate 90 years with our employees, members, and the communities we serve.

... Thank you for allowing Altra to help you live your best life!



Message from the President

2021 was a year of celebrating 90 years in business.

The entire year was dedicated to thanking our members with special rates, promotions, and giving back through 90 Acts of Altra. Acts included donating dog food to Humane Societies, donations to hunger organizations, purchasing backpacks for needy children for back to school, establishing Altra's Little Free Pantry, coat drives, toy donations, and much, much more.

Giving back is so important to Altra's culture. We are always looking for ways to help the communities we serve through scholarships, financial education, employee volunteerism, employee giving campaigns, and supporting non-profit organizations. It just feels so right for Altra to take a very active role. One major new initiative that we launched this year was our Best Life Community awards. This was a new member-driven initiative supporting organizations important to Altra members. We awarded over \$90,000 to very worthy organizations in our communities thanks to your help.

In our 90th year, we grew assets to just shy of \$2.2 billion. 16,892 new members joined Altra, growing our

membership to almost 126,000. Our capital position was 11.56%, which is considered "well capitalized" by the National Credit Union Administration (NCUA). A strong capital position allows Altra to expand its products and services while maintaining a talented workforce. I am pleased to report Altra remains safe, sound, and financially strong.

Altra's brand grew as well. We are the number one mortgage lender in La Crosse County and the number one auto lender in La Crosse and Winona Counties. For the first time, we were voted the Best Financial Institution in La Crosse County, Winona, MN, Rochester, MN, Clarksville, TN and Tyler, TX!

Looking to the future, Altra will be opening our new office in Lindale, TX. We are planning to remodel our Clarksville Madison Street office to provide our members with more convenience utilizing our Sam-e® technology. We will also be launching Altra Live Video Banking to assist our members remotely. In addition, we will continue to help our members be more financially healthy through education and resources.

During 2021, I was honored to celebrate 90 years with our employees, members, and the communities we serve. Because of you, our member/owners, we continue to grow and can give back. I would like to thank you for allowing Altra to help you live your best life!

Best regards,

Steve Koenen



Achievements



Altra was awarded the **Great Place to Work Certification** for the third consecutive year.



In Wisconsin, Altra received the **First Place Alphonse Desjardins Adult Financial Education Award**, as well as the **Third Place Alphonse Desjardins Youth Financial Education Award**.



Altra received a **First Place Dora Maxwell Social Responsibility Community Service Award** for the Altra Gives Back Day initiative.



Our Clarksville, Tennessee Madison Street Altra Branch re-certified in the **Green Certification Program** and earned the Silver Level.

Board Members



JILL BERNSTEIN

Assistant Secretary

Board Member Since 1988



JOHN NEMEČ

Board Member Since 1990



DON LEE

Board Member Since 2001



MIKE GORYL

Treasurer

Board Member Since 2010



TANNER HOLST

Vice Chair

Board Member Since 2019



FRANK GILLETTE

Chair of Supervisory Committee

Board Member Since 2002



ANN MCDONALD

Board Member Since 2020



JAMIE SCHLOEGEL

Secretary

Board Member Since 2020



TERRI BRENNAN

Chair

Board Member Since 2008

2022 Board Nominees

Don Lee was elected to the Altra Board of Directors in March of 2001. Lee is retired from Trane Company where he spent forty-one years as a Machinist Skills Trainer/Machine Operator. As a trainer, he was responsible for on-the-job classroom training using presentations, machine controls simulator, and hands-on training verifications. Lee has served as Deacon for the Onalaska Church of Christ and led the Fellowship Ministries Committee. While serving in the United States Army, he was the Team Leader for the Communications Center at Fort Monroe, Virginia. Lee has five children, many grandchildren, and resides with his wife in Onalaska, WI.

Frank Gillette has been on the Altra Board of Directors since October of 2002 and currently serves as Chairman of the Supervisory Committee. He was the founder of Gillette & Associates, LLC. Gillette & Associates has been in business for over 27 years, specializing in tax and accounting services. Gillette has taught accounting classes at the University of Wisconsin – La Crosse and is a retired Navy Commander. Gillette is a CPA, has a MBA in Accounting from Mankato State University, and a BS in Business Administration from UW-La Crosse. He has two sons and resides with his wife in Stoddard, WI.

Terri Brennan joined the Altra Board of Directors in March of 2008. She is currently the Business Transformation Leader for Trane, a division of Trane Technologies in La Crosse, WI, where she leads large scale projects related to improving business systems and processes. Brennan is also a Trane Six Sigma Master Black Belt and was one of the first groups at Trane to achieve certification. She has been employed by Trane since 1996. She is also a member of the Blessed Sacrament Parish Finance Council. Brennan is a CPA, has an MBA in Business from the UW-La Crosse, and a BA in Accounting and Marketing from the University of St. Thomas School of Business.

Recognition

Volunteerism Awards

Best Life Community Awards



Kathy Landsinger
Manager, Deposit Operations



Mary Isaacs
Executive VP, CFO



Lori Horstman
VP, Member Experience & Advocacy



Mary Greeno
Member Contact Specialist



Kim Bauer
VP, Human Resources

In 2021, Altra established the Best Life Community Awards as a member-driven grant program which recognizes nonprofits that Altra members give their time, talent and/or treasure to. As part of the program, five employee volunteers were also acknowledged with a \$1000 donation made to a nonprofit organization of their choice. The top three employees in volunteer hours were Kathy Landsinger (182), Mary Isaacs (165.5), and Lori Horstman (125.5). The two randomly selected employees who volunteered a minimum number of hours were Mary Greeno and Kim Bauer.

Kathy Landsinger and Mary Isaacs chose the Coulee Recovery Center which provides support for individuals and families affected by substance abuse or other addictions.

Lori Horstman chose Junior Achievement of Wisconsin – Coulee Area whose mission is to inspire and prepare young people to succeed.

Mary Greeno chose the Sparta Trail Blazers who maintain snowmobile trails throughout Monroe County as well as donate to various organizations including the Freedom Honor Flight.

Kim Bauer chose the La Crosse Vet Center which provides programs and services to military veterans and their families.

Employee Spotlight

Recognized for Excellence



Josh Hamit
SVP, Chief Information Officer

Altra's Senior Vice President, CIO, Josh Hamit, was inducted into the Infosec Institute 2021 Hall of Fame. Infosec, a leading cybersecurity education company, announced four inductees into the 2021 Infosec Hall of Fame. Established in 2020 to recognize and celebrate the professional successes and industry leadership of Infosec Skills boot camp alumni, the Infosec Hall of Fame committee selects top inductees from 100s of nominations each year.

"We're excited to recognize our Infosec alumni who have gone above and beyond to advance the industry and help others along the way," said Jack Koziol, CEO and founder of Infosec. "Now more than ever it's critical that cyber professionals share their knowledge and rethink how we approach cybersecurity's biggest challenges. Infosec is proud to be part of this journey for these individuals and can't wait to see what they achieve going forward."

Hall of Fame inductees were selected based on their career successes and contributions to the cybersecurity industry, as well as their future career plans.

The 2021 Infosec Hall of Fame inductees are:
Sal Salisbury, Federal Modern Work Solutions Specialist, Microsoft
Lili-Ann Mitchell, Global Head of Security, Bombardier Recreational Products (BRP) and President, Consultation Lili-Ann Mitchell Inc.
Jayce Hill, Principal Software Engineer, Microsoft
Josh Hamit, SVP Chief Information Officer, Altra Federal Credit Union.



Steve Koenen
President, CEO

Dan Schwaab
Executive VP, Retail Operations

Mike Nickel
Executive VP, CLO

Kevin Strangman
Executive VP, Administration

Mary Isaacs
Executive VP, CFO



The Executive Team

2021 AT A GLANCE

2021 FINANCIAL SUMMARY

UNAUDITED

TOTAL ASSETS

2017		\$1.386 B
2018		\$1.514 B
2019		\$1.668 B
2020		\$1.956 B
2021		\$2.190 B

TOTAL NET INCOME

2017		\$14.1 M
2018		\$16.7 M
2019		\$20.0 M
2020		\$26.1 M
2021		\$36.3 M

Balance Sheet

Assets	2021	2020
Cash	\$13,825,672	\$14,681,458
Investments	\$259,274,100	\$259,285,872
Loans (Net)	\$1,800,387,226	\$1,555,788,383
Premises and Equipment (Net)	\$57,398,086	\$53,841,225
Other Assets	\$59,461,696	\$72,028,685
TOTAL ASSETS	\$2,190,346,780	\$1,955,625,623
Liabilities and Members' Equity		
Members' Share and Savings Accounts	\$1,859,888,069	\$1,643,292,082
Borrowed Funds	\$63,208,717	\$82,444,104
Other Liabilities	\$14,819,377	\$12,988,177
Members' Equity	\$252,430,617	\$216,901,260
TOTAL LIABILITIES AND MEMBERS' EQUITY	\$2,190,346,780	\$1,955,625,623
Income Statement		
Interest on Loans	\$68,044,578	\$65,992,864
Income on Investments	\$3,253,715	\$2,497,319
Service Revenue	\$8,482,572	\$7,204,234
Other Non-Interest Revenue	\$35,371,720	\$34,270,472
TOTAL INCOME	\$115,152,585	\$109,964,889
Dividends and Interest	\$10,864,119	\$14,477,875
Non-Interest Expense	\$67,158,363	\$58,564,484
Provision for Loan Losses	\$820,413	\$10,871,003
TOTAL EXPENSE	\$78,842,895	\$83,913,362
NET INCOME	\$36,309,690	\$26,051,527

Milestones

- **77** new employees
- **3** weddings
- **28** babies — **10** girls, **18** boys

Altraversaries

- **24** celebrated **5** years
- **14** at **10** years
- **9** at **15** years
- **3** at **25** years
- **1** at **30** years
- **2** at **35** years

Retirements

- **Laura Gillies**
Manager, Business Operations,
La Crosse
12 years of service
- **Carol Lloyd Neill**
VP, Interactive Media,
Operations Center
24 years of service
- **Mary Leavitt**
Manager, Consumer Operations,
Operations Center
43 years of service
- **Sheila Watkin**
Member Service Representative,
Trenton
14 years of service

Talent Development

- **4,228** eLearning courses completed
- Approximately **2,500** hours of eLearning hours
- **1,053** attendees in Mini Sessions with over **32** different topics

Metrics



Grew **Assets** to just shy of **\$2.2 billion**



More than **\$1.76 billion** in new **Loans Originated**



Net income of **\$36,309,690**



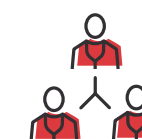
Return on Assets (ROA) of **1.75%**



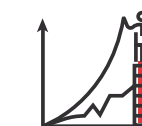
Capital Position of **11.56%**, which is considered "well capitalized"



Grew **Membership** to almost **126,000**, with **16,892 New Members**



Average Services Per Retail Member of **5.28**



Grew **Total Deposits** to **\$1.86 billion**, an increase of **\$217 million**



Relationship Net Promoter Score of **71.47%**



DEBIT CARDS

Debit Card volume exceeded \$1 billion for the first time

Transaction count was just shy of **25 million**

Community Engagement



90 ACTS OF ALTRA

Altra celebrated its 90th year with over 90 Acts of Altra!

1. Employees in Texas taught financial literacy for local nonprofits, including Healthy Start, For the Silent, and the Literacy Council of Tyler.
2. Altra's Clarksville - Madison St office (TN) and Operations Center (WI) hosted Shred Events for members.
3. Operations Center employees celebrated St. Patrick's Day with "Luck of the Irish" treats.
4. Altra offices in Tyler, TX held a diaper drive to benefit the organization PATH, collecting diapers from employees, members, and the community.
5. Altra held the annual "Circle of Excellence" awards banquet to celebrate and recognize employees in our Business Banking, Mortgage Lending, Retail, Lending Center, and Member Contact Center departments.
6. Altra employees in Texas volunteered for the Junior Achievement Stock Market Challenge.
7. Employees received an Altra cooler bag to commemorate reaching the milestone of \$2B in assets.
8. Employees donated jackets for children in need at Northside Elementary in La Crosse, WI.
9. Altra hosted "Easter Egg Hunt at Home" drive thru events in WI, MN, TX, and TN to help members celebrate safely at home.
10. Altra employees in Texas presented checks to Camp Tyler, Tyler Area Ambucs, The Literacy Council of Tyler, and Community Food Pantry from money raised through employee Jeans Day donations throughout the year.
11. Altra celebrated National Credit Union Youth Month and the Clarksville, TN team presented the grand prize to our Youth Month member winner.
12. Employees wore blue for "Light it up Blue" on World Autism Awareness Day.
13. During Altra's CMN Month in February, employees raised \$15,817—including Altra matching funds—for Children's Miracle Network Hospitals.

14. Altra hosted a free college basketball "Bracket Madness" game, donating \$1 for each bracket submitted. A total of \$4,000 was donated (\$1,000 each) to Boys & Girls Clubs of Greater La Crosse, WI, East Texas, Rochester, MN; and the Big Brothers Big Sisters Club in Clarksville, TN.
15. Altra's Accounting department employees received jellybeans to celebrate National Bean Counter Day.
16. Altra employees were onsite supporting & handing out Altra swag at golf outings we sponsored in 2021, including the following organizations: Rochester Area Builders Association (MN), Winona Area Chamber of Commerce (MN), Boys & Girls Club of Greater La Crosse (WI), WSU Warrior Club (MN), Rochester Area Chamber of Commerce (MN), Gundersen Foundation (WI), Holmen Area Foundation (WI), La Crosse Area Builders Association (WI), La Crescent Area Chamber of Commerce (MN), La Crosse Area REALTORS® Association (WI), UW-La Crosse Alumni Association (WI), La Crosse Area Chamber of Commerce (WI), Tyler Area Chamber of Commerce (TX), Lindale Area Chamber of Commerce (TX), Clarksville Home Builders Association (TN).

17. Altra donated \$1 to ORA Trails (Outdoor Recreation Alliance) (\$1648) for every member who switched to e-statements during our Go Green campaign. Members who switched also had a chance to win a \$90 Visa gift card.
18. Altra celebrated Teacher Appreciation Week; donating a gift card basket to Oakland Elementary in Clarksville, TN, and giving each teacher & aide at Northside Elementary in La Crosse, WI a succulent with a note thanking them for helping their students "grow."
19. Altra recognized Nurses Week by inviting members to submit names and stories of their favorite nurses. Winning nurses were featured on Altra's Facebook page and received a \$90 Visa gift card.
20. Altra employees handed out Altra swag at the Cameron Park Farmers Market (WI), Rose City Farmers Market (TX), Rochester Farmers Market (MN), and the Clarksville Downtown Farmers Market (TN).
21. Altra hosted After Hours events for the Clarksville Area Chamber of Commerce (TN), Tyler Area Builders Association (TX), and Tyler Young Professionals Network (TX).
22. Altra employees in TN presented checks to ArtLink, Loaves and Fishes, Progressive Directions, YAI Paks, and Montgomery County Veterans Coalition from money raised through employee Jeans Day donations throughout the year.
23. Altra's "90 Hours of Giving" campaign invited members to donate to their favorite charity using the NetGiver app and Altra matched \$900 of those donations!
24. Altra hosted Cash Camps (ages 8-10) and Money Smart Camps (ages 11-12) in La Crosse, WI, Rochester, MN and Tyler, TX, which were facilitated by Altra employees to educate children on key financial concepts.

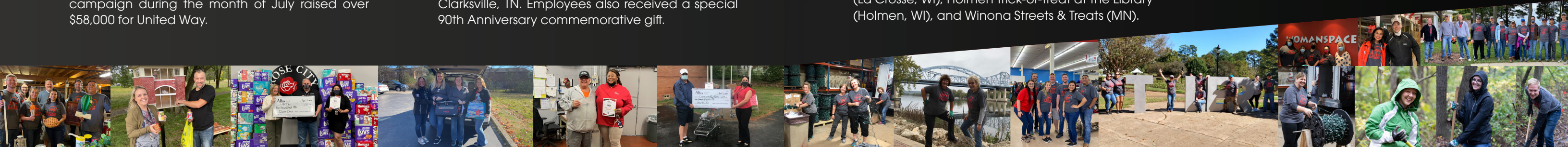


- 25. Altra's Onalaska and Holmen office staff volunteered at the Onalaska Police K9 Golf Outing in WI.
- 26. Altra Financial Advisors hosted member appreciation events in La Crosse, WI and Tyler, TX.
- 27. Altra employees delivered ice-cold beverages to the road crew working outside the Altra Onalaska office in WI to help them beat the intense summer heat.
- 28. The Altra Foundation awarded a \$10,000 Financial Education scholarship for the first time.
- 29. During Financial Literacy Month in April, each office vied to open youth accounts to win the opportunity to donate to an organization that supports financial wellness. Two offices won this honor: Tyler-West Loop, presented a check for \$405 to Habitat for Humanity and Trenton chose The New Jersey coalition for financial literacy.
- 30. Altra donated \$500 to the Salvation Army of Rochester, MN to go towards the purchase of sleeping mats.
- 31. Operations Center employees in Wisconsin were treated to Linda's Bakery Donuts on National Donut Day.
- 32. During Altra Night at the La Crosse Fairgrounds Speedway in Wisconsin, employees handed out can koozies and racing flags to attendees upon entry.
- 33. Altra's Clarksville, TN team donated 90 pounds of pet food to the Clarksville Humane Society.
- 34. The Tyler - South Broadway office celebrated their 5 Year Anniversary by hosting an appreciation event for members complete with cookies, prizes & a food truck.
- 35. The Rochester, MN team represented Altra as the main stage sponsor at Thursdays Downtown by launching & tossing t-shirts into the crowd each Thursday of summer.
- 36. Altra employees in Wisconsin participated in Great River United Way's Day of Caring, spending the day volunteering at local organizations including United Way, WAFER Food Pantry, The Parenting Place, and Gateway Area Council Boy Scouts.
- 37. Altra hosted the 4th Annual "Raise Your Glass" fundraiser to benefit Great Rivers United Way in Wisconsin. In total, Altra's employee fundraising campaign during the month of July raised over \$58,000 for United Way.

- 38. Altra celebrated "I Love My Credit Union Day" with cookies in all offices for members & employees. Members also had the opportunity to share their "credit union love story" for a chance to win a \$90 Visa gift card.
- 39. The Rochester - 19th St office in MN hosted a Member Appreciation Ice Cream Social with the Flapdoodles Ice Cream Truck.
- 40. Altra employees raised over \$3,200 for the Hunger Task Force of La Crosse, WI through an employee meat raffle.
- 41. 37 Altra employees volunteered a total of 115 hours at the 35th Annual Miracle Open Golf Classic as part of the 7 Rivers Region Chapter of Wisconsin Credit Unions to benefit Children's Miracle Network Hospitals.
- 42. Altra's Rochester, MN team co-hosted a Movie in the Park for children and families with SPARK, Children's Museum and the Rochester Honkers baseball team.
- 43. Tyler, TX employees handed out backpacks at the School is Cool community event.
- 44. Altra's Clarksville, TN team rallied their employees, community partners & members to donate over 1,100 school supplies to CMC Education Foundation.
- 45. Altra sponsored a "Back to Campus" gift card giveaway for members and awarded 3 \$500 Amazon gift cards.
- 46. Altra donated 480 backpacks as part of the Rochester Community Engagement Response Team's 1st Back to School Drive & Block Party. Employees also helped shop for school supplies & volunteered their time at the event.
- 47. Altra's Cash4Classrooms giveaway granted 5 teachers each \$250 to use towards classroom supplies and resources.
- 48. Altra held an end-of-summer appreciation event for Operations Center employees in Wisconsin.
- 49. Altra celebrated the back-to school season by inviting families to share their first day of school photos via social media using the hashtag #AltraBackToSchool for a chance to win one of five \$90 Visa gift cards.
- 50. Altra hosted 90th Anniversary Celebrations for employees in La Crosse, WI, Tyler, TX, and Clarksville, TN. Employees also received a special 90th Anniversary commemorative gift.

- 51. Altra hosted financial wellness seminars for members focused on credit improvement and debt elimination strategies in La Crosse, WI & Rochester, MN.
- 52. Thanks to an employee suggestion, the Altra Little Free Pantry was installed outside of the Operations Center in Onalaska, WI.
- 53. Altra employees volunteered at the La Crosse Oktoberfest Senior Pancake Breakfast in WI.
- 54. Employees in Clarksville, TN proudly promoted Breast Cancer Awareness Month in their offices.
- 55. Employees in Wisconsin fielded calls for the Children's Miracle Network Hospitals Radiothon, raising \$1,000 from callers, which Altra matched to make it \$2,000.
- 56. Altra invited members to "Tell Us Your Story" for a chance to win a \$90 Visa gift card.
- 57. Altra offices in Tyler, TX were PATH Coats for Kids Drive donation sites.
- 58. Altra celebrated our frontline staff with Teller & Member Relations Appreciation Week.
- 59. Altra employees handed out Altra swag to students during "Altra Night" at high school football games in Rochester, MN, Tyler, TX, and Lindale, TX.
- 60. Nearly 500 employees nationwide participated in the 4th annual Altra Gives Back Day, a day dedicated to volunteerism and giving back to organizations in the communities we serve.
- 61. The La Crescent, MN office hosted a member appreciation event, complete with caramel apples for the first 90 members and a drawing for a \$90 Visa gift card.
- 62. Altra employees wore orange on Unity Day, to show that we are together against bullying, and united for kindness, acceptance, and inclusion.
- 63. Altra donated \$10,000 to Rotary Lights in La Crosse, WI to replace equipment that was stolen by vandals.
- 64. The Altra Operations Center in Onalaska hosted Trick-or-Treat for the children of Joy's Daycare.
- 65. Altra staff handed out goodies & Altra swag to children and families at community Halloween events, including Boo at the Zoo (Tyler, TX), Enchanted Forest (La Crosse, WI), Not-So-Scary Trick-or-Treat Trail (La Crosse, WI), BooFest (La Crosse, WI), Holmen Trick-or-Treat at the Library (Holmen, WI), and Winona Streets & Treats (MN).

- 66. Altra's Trane plant team in Trenton, NJ presented a check for \$500 to Trenton Soup Kitchen.
- 67. Employees volunteered at the Rochester Area Chamber of Commerce STEAM Summit; a workforce development program in Minnesota.
- 68. Altra matched \$5,000 in total donations to nonprofits made through the NetGiver app during the holiday giving season.
- 69. Through employee donations, Altra purchased and wrapped gifts for families who would otherwise go without during the holiday season.
- 70. Altra offices were a USO of Wisconsin Toys for Tots gift collection site. Toys were collected from members & employees for the USO to distribute to children of current military service families, families that have lost someone in the line of duty, as well as military families that are struggling financially to help ease the burden of the holiday.
- 71. Altra offices in Wisconsin collected hats and mittens from members & employees, which were then donated to the students of Herrman Elementary.
- 72. Altra's Rochester team purchased toys to donate to the Marine's Toys for Tots holiday gift collection drive in Minnesota.
- 73. Altra's Best Life Community Awards were established, granting \$85,000 in funding to 19 organizations in our communities.
- 74. Altra donated class room supplies to the students of Northside Elementary in La Crosse, WI.
- 75. Altra hosted appreciation events for local La Crosse, WI realtors.
- 76. Altra's Trane plant employees in Trenton, NJ donated 90 pounds of dog food to the Humane Law Enforcement Animal Services.
- 77. Employees tied fleece blankets and donated them to Catholic Charities Warming Center in La Crosse, WI.
- 78. Altra staff hosted various events throughout 2021 for Prime Times senior members in La Crosse, WI, including a La Crosse Queen Cruise excursion, Bing-O, and a Holiday Luncheon.
- 79. Altra celebrated the grand re-openings of the Altra Holmen office (WI) and the Altra Tyler - Troup office (TX) with member appreciation weeks complete with food, prizes, and promotions for members each day.





- 80. Altra employees raised \$3,001 for organizations that support veterans in the communities we serve through the Altra FBLA team's internal "Pie-in-the-Face" fundraiser. The funds were donated to Camp V (TX), Tomah VA (WI), and SAFE (TN).
- 81. Altra employees volunteered to ring bells as part of the Salvation Army Red Kettle Campaign in our communities.
- 82. Altra employees were given \$50 cash to "Pay It Forward," using it at their discretion to better the lives of those around us during the holiday season.
- 83. Altra employees participated in several community parades, including the June Dairy Days Parade (West Salem, WI), Kornfest Parade (Holmen, WI), JingleFest Parade (Holmen, WI), and Rotary Christmas Parade (Tyler, TX).
- 84. Altra employees & their family members worked Altra Night at Rotary Lights in La Crosse, WI, collecting food and cash donations to help feed the hungry in the Coulee Region.
- 85. Altra employees in La Crosse, WI and Clarksville, TN delivered meals throughout the year to those in need, including seniors, disabled, or home-bound individuals. Altra's Clarksville team also donated over 90 greeting cards with hand-written messages to Meals on Wheels recipients.
- 86. Altra's Trane team in Pueblo, CO presented a check for \$500 to Trane's Toys for Tots campaign.
- 87. Altra's Winona office hosted a member appreciation event, complete with hot cocoa bar & ugly sweater cookies for the first 90 members and a drawing for a \$90 Visa gift card.
- 88. Altra held an Ugly Sweater Contest for employees, donating \$250 to the winning employee's charity of choice - La Crosse Area Autism Foundation.
- 89. Santa visited with children & families at our Altra offices in WI, MN, and TN for "Storytime with Santa."

- 90. Altra employees were onsite supporting & handing out giveaways at many community events we sponsored in 2021, including: Red Dirt BBQ & Music Festival (TX), ReDiscover West Salem (WI), Winona Steamboat Days (MN), Viterbo STAR Resource Fair & Welcome Back Bash (WI), Winona Craft Beer Tour (MN), Innovation Happy Hours (MN), Blast Over Bullard (TX), World Tiger Day (TX), La Crescent National Neighbors Night Out (MN), Movies in the Park (MN and TX), UT-Tyler Swoopstation (TX), Altra 5k (MN), La Crescent AppleFest (MN), Bullard Red, White, & Blue Festival (TX), Rochester Area Builders Association Sporting Clay Shoot (MN), Dogs Downtown (MN), Oktoberfest (WI), Bullard National Night Out (TX), APSU Welcome Back Event (TN), WSU Game Day Experience (MN), Lindale Harvest Hustle (TX), Dia De Las Madres (TX), Parks & Rec Handmade Holidays (TN), Magic on Main (TX), Night at the Roxy - It's a Wonderful Life (TN), and Downtown Commons Ice Skating Rink (TN).
- 91. Altra sponsored and employees attended numerous events in 2021, including: Lindale Area Chamber of Commerce Business & Breakfast, Luncheon and Annual Banquet (TX), Operation Stand Down Heroes Breakfast (TN), Winona Area Chamber of Commerce Annual Banquet (MN), Bullard Mayor's Prayer Breakfast (TX), Clarksville Chamber of Commerce Annual Dinner (TN), Tyler Cattle Barons' Gala (TX), Big Brothers Big Sisters Bowl For Kids' Sake (TN), Tyler Young Professionals Network Luncheon (TX), Clarksville Farm to Market Dinner (TN), Flying High (TN), Bling-O (TX), SPARK Annual Gala (MN), Handbags for Hope (TN), Studs, Struts & Stilettos (MN), Holmen Area Foundation Community Breakfast (WI), R.A.V.E. (Recognizing Awarding Valuing Entrepreneurs) (MN), and CMC Education Foundation Bash to Benefit (TN).
- 92. Altra offered special promotions for members throughout the year to celebrate our 90th Anniversary, including an Apple iPad giveaway to one random member who newly activated Altra's Mobile App.



Locations



OPERATIONS CENTER

1700 Oak Forest Dr.
Onalaska, WI 54650

LA CROSSE

2715 Losey Blvd. S.
La Crosse, WI 54601

LA CROSSE FESTIVAL FOODS

28 Copeland Ave.
La Crosse, WI 54603

ONALASKA

1807 E. Main St.
Onalaska, WI 54650

HOLMEN

1404 S. Main St.
Holmen, WI 54636

WEST SALEM

1400 Waterloo Ave.
West Salem, WI 54669

LA CRESCENT

205 N. Chestnut St., Suite 102
La Crescent, MN 55947

WINONA

526 Orrin St.
Winona, MN 55987

ROCHESTER 2ND ST.

123 16th Ave. SW, Suite 500
Rochester, MN 55902

ROCHESTER 19TH ST.

3833 Cascade Creek Rd. NW
Rochester, MN 55901

TYLER TROUP HWY.

5523 Troup Hwy.
Tyler, TX 75707

TYLER S. BROADWAY

8976 South Broadway
Tyler, TX 75703

TYLER WEST

2815 W. SW Loop 323
Tyler, TX 75701

LINDALE

404 S. Main St.
Lindale, TX 75771

CLARKSVILLE MADISON ST.

1600 Madison St.
Clarksville, TN 37043

CLARKSVILLE WILMA RUDOLPH

2625 Wilma Rudolph Blvd.
Clarksville, TN 37040

PUEBLO

101 William White Blvd.
Pueblo, CO 81001

TRENTON

2231 E. State St.
Trenton, NJ 08619

HOLMEN H.S.

1001 McHugh Rd.
Holmen, WI 54636

CENTRAL H.S.

1801 Losey Blvd. S.
La Crosse, WI 54601





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